

Open Source Content Management

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Short Bio of Michael Wechner

- Math. Physics at ETH (Swiss Federal Institute of Technology Zürich)
- Computer simulations on dendritic growth (Max-Planck Institute)
- Co-Founder Wyona
- Co-Founder and former president of OSCOM
- Original Creator of Apache Lenya and ASF member
- Original Creator of Yanel and Yulup
- Director of documentary movie "FUD - Fear Uncertainty Doubt"

Do not use Open Source

- Support (Accountability)
- Hobbyists working at night
- If it costs nothing, then it cannot be worth anything
- Ego/developer has higher priority than user/customer
- Ethical guidelines (politics can lead to tricky situations)
- Conflict with existing patents
- Decision (Nobody ever lost her job for buying VENDOR products)

Do not be afraid

- Commercial companies (less lock-in)
- Professionals working at day and night
- Open Source is not for free (either internal or external resources)
- Open discussions and transparent decision making
- Open source license (e.g. Apache Software License)
- Have you ever heard of patent violation re Open Source?
- Let me think about that ... **DOING** the homework

Sustainability

- Openess/Transparency (Code and operation/governance)
- Quality of code and service/support
- Money redistribution
- RoI versus TCO
(http://en.wikipedia.org/wiki/Total_cost_of_ownership)

Your Open Source project sucks

- Backwards (and forwards) compatibility (versioned interfaces)
- Upgradeability (Package/Dependency manager)
- Performance
- Scalability
- Redundancy/Clusterable
- Component based/Modularity and Offline usage
- Simplicity/Out-of-box usage (minimal setup)
- Usability (Eat your own dogfood - DAILY)
- Integration

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- **Documentation**

- Predictability (Release Planning and Roadmap)
- Watching and listening to the user/customer
- Continuous integration and testing, testing, testing ...

Happy customers

- Government: National Emergency Operations Centre (NEOC) (High availability)
- Insurance: Mobiliar (more than 4000 employees)
- Retail: Globus (Premium customers), Peach (Integration with KHK/Sage)
- NGO: Informatica08 (tight budget)

Thanks for your attention

- Thanks
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